

IVY COMMUNITY SERVICE FOUNDATION OF CARY

2009 TO 2012 ANNUAL REPORT



ECONOMICS | EDUCATION | FAMILY | THE ARTS | HEALTH



TO THE COMMUNITY

MESSAGE FROM ICSF PRESIDENT & SIGMA TAU OMEGA PRESIDENT

Dear Members, Supporters and Friends:

It is with great pleasure that we present the 2009-2012 Annual Report of the Ivy Community Service Foundation of Cary, Inc. The hallmark of our work has been a continuous focus on education, economics, families, health, and the arts; in our report you will find that we have made great accomplishments in these areas.

The Ivy Community Service Foundation of Cary (ICSFC) and its membership of more than 140 professional women are committed to strengthening ties within the community and raising the overall socio-economic well-being of those in our community. In this annual report, we have highlighted just a few of the programs.

To ICSFC's members and supporters, we appreciate your interest and participation in our fundraising and community activities. Your support makes it possible for ICSFC to accomplish its mission of supporting and promoting the well-being of our most vulnerable—our youth and women. We urge you to continue to support ICSFC as we journey into a new year of providing service to all mankind!

We thank you for your generosity and the enormous contributions you make to our charitable foundation, our Sorority and our community.

Sincerely,

ROSEMARY M. KING

President
Sigma Tau Omega Chapter
Alpha Kappa Alpha Sorority, Inc.

DENISE M. MARTIN

President
Ivy Community Service Foundation of Cary, Inc.



DENISE MARTIN | PRESIDENT
BUSINESS OWNER



JESSICA ONEAL | SECRETARY
NURSE



MELVA BROWN | ASSISTANT FINANCIAL SECRETARY
RETIRED COLLEGE DEAN



KIM DECK | IMMEDIATE PAST PRESIDENT
FINANCIAL CONSULTANT, DECKO ENTERPRISES



MARVA MOTLEY | COMMUNITY AFFAIRS CHAIRMAN
RETIRED DEAN OF STUDENTS



TAKEETA TYSON | FUNDRAISING CHAIRMAN
BUSINESS SYSTEMS ANALYST, STATE OF NC ADMINISTRATIVE OFFICE OF THE COURTS



CYNTHIA KNIGHT | BOARD MEMBER
ELECTRICAL ENGINEER, IBM



VANESSA O'NEAL | BOARD MEMBER
PROGRAM ANALYST, U.S. ENVIRONMENTAL PROTECTION AGENCY



FELICE STREETER | BOARD MEMBER
NURSE



PRISCILLA T. WILLIAMS | VICE PRESIDENT
ENGINEER/DIRECTOR OF FACILITIES MANAGEMENT DIVISION, NC DEPARTMENT OF TRANSPORTATION



NICOLE BROWN | FINANCIAL SECRETARY
COMPLIANCE SAFETY AND HEALTH SUPERVISOR, N.C. DEPARTMENT OF LABOR



VANYA ALLEN, ESQ. | TREASURER
SENIOR FINANCIAL BUSINESS CONTROLS ANALYST, CERTIFIED FRAUD EXAMINER, IBM



ROSEMARY M. KING | SIGMA TAU OMEGA PRESIDENT
RETIRED INTERNAL AUDITOR



EMILY DICKENS, ESQ. | RESOURCE CHAIRMAN
ASSISTANT VICE PRESIDENT FOR FEDERAL RELATIONS, THE UNIVERSITY OF NORTH CAROLINA SYSTEM



KATRINA BAGGETT | BOARD MEMBER
BIOSTATISTICAL PROGRAMMER



PRENESSA LOWERY | BOARD MEMBER



ANDREA OWENS-BYRD | BOARD MEMBER
INFORMATION TECHNOLOGY RISK MANAGEMENT, BB&T

2012-2013

BOARD OF DIRECTORS

Charlie Sifford

June 2, 1922 – Present

An African-American who helped to desegregate the Professional Golfers Association of America, Sifford was awarded his player's card in 1961. He would later win unofficial Championships as a member of the PGA Tour. The 1967 Greater Hartford Open Invitational and The 1969 Los Angeles Open. In 1975, Sifford won the PGA Seniors' Championship, then the leading tournament for golfers over 50. He holds the distinction of being the first African-American inducted into the World Golf Hall of Fame in 2004.

Joe Louis

May 13, 1914 – April 12, 1981

The son of an Alabama immigrant, Louis was the first black widely celebrated as an "American Hero" across racial lines. He achieved boxing fame and prominence as the "Brown Bomber," becoming Heavyweight Boxing Champion of the world from 1937 to 1949. Louis emerged victorious from his first 27 fights, all but four of which he won by knockout. Known for his "ring walk" antics, impact extended far beyond the ring. Louis' athletic impact resonated through social issues. In the capture of anti-Jewish sentiment leading up to and during World War II, his victories proved the nation.



ABOUT

IVY COMMUNITY SERVICE FOUNDATION OF CARY

The Ivy Community Service Foundation of Cary (ICSF) is the 501 (c) (3) nonprofit tax-exempt arm of the Sigma Tau Omega Chapter of Alpha Kappa Alpha Sorority, Incorporated which has served the Cary/Western Wake County community since 1990.

Founded in 1998, the mission of ICSF is to sponsor and promote programs that serve the Cary/Western Wake County community in the areas of economics, education, health and economic empowerment of the Black family. In the last four years alone, the Ivy Community Service Foundation has donated over \$50,000 in academic and need-based scholarships as well as supported local organizations through monetary and resource donations. Sources of funds include individual donations from the members of the Sigma Tau Omega Chapter of Alpha Kappa Alpha Sorority, Incorporated, and grants and sponsorships from businesses and foundations.

EDUCATION

- » Help youth excel in learning and foster positive self-esteem
- » Explore diverse career opportunities
- » Assist in the financing of higher education

FAMILY

- » Focus on family values that promote unity and a sense of pride and heritage

GOALS

HEALTH

- » Educate and inform the community on health issues that disproportionately affect women and minority populations
- » Encourage healthy lifestyles

ECONOMIC EMPOWERMENT

- » Promote economic empowerment and encourage financial planning
- » Support women and minority-owned businesses
- » Promote and encourage entrepreneurship

THE ARTS

- » Heighten awareness of the visual, performing, and literary arts «
- » Support arts education and sponsor cultural enrichment programs «



EDUCATION

ANNUAL SCHOLARSHIP PROGRAM

Educational academic and financial need scholarships have been given each year since 1998. Collegiate Scholarships are awarded to high school seniors who are African-American, or of African-American descent, and who will graduate with a minimum grade point average of 3.0 from high schools located in our service area. Scholarships are also available to non-traditional students enrolled in full-time study at an accredited two or four-year institution and prior recipients entering their second year of study.

2012 SCHOLARSHIP RECIPIENTS

INCOMING FRESHMEN

ALLISON BAILEY
[Stanford University]

JOY JACKSON
[North Carolina State University]

DORIAN NEWKIRT
[UNC Wilmington]

TAYLAR BYRD
[UNC Chapel Hill]

KELSEY WINCHESTER
[UNC Chapel Hill]

CONTINUING STUDENTS

RIM MEHARI
[Duke University]

ANAIAH TOBY
[Wake Technical Community College]

BOOK AWARD

TIKAYLA DOWNING
[UNC Charlotte]

RASHAWN KING
[North Carolina State University]

\$2000
\$1000
\$1000

\$50,000+

IN COLLEGIATE SCHOLARSHIPS
HAVE BEEN AWARDED SINCE 1998.



FAMILY

DRESS FOR SUCCESS

An annual clothing drive is conducted to support Dress for Success, a non-profit organization that provides clothing and career support for impoverished women re-entering the workforce. In November 2011 approximately \$4,000 worth of business attire and accessories were collected and donated. Women are referred to the boutique by affiliate organizations and they receive one complete business suit with shoes and accessories, appearance counseling and career coaching to prepare for their job interviews. Once the women secure a job, they may then return to receive a week's worth of business attire. All clothing is given free of charge. In 2012 we collected and donated over 100 garments valued at approximately \$5,000, and assisted the organization in preparing for the event.

HABITAT FOR HUMANITY

In 2012, our organization was especially excited to partner with Habitat for Humanity to build a home for a needy family in Morrisville, NC located in western Wake County (our service area). From the ground breaking on April 24th until the house was completed in late August, members contributed their time and efforts by hanging shingles, painting, and doing any manual labor needed. We attended the ground breaking, were assigned a dedicated AKA workday (August 4th), 37 members worked onsite under the supervision of the construction crew to finish the home), and were present for the Home Dedication. We also provided a monetary donation for Christmas Cheer for the family's first Christmas in their new home. Our contribution to this initiative, \$4,000, exceeded any other outreach activity sponsored by the chapter with the exception of scholarships.

DRESS A GIRL

As a response to Global Poverty, Sigma Tau Omega with funding from the Foundation took on a year-long project to hand-make dresses for little girls in third world countries. Our goal was to make 250 dresses to be carried by Women 4 Hope missionaries to selected countries. To make this huge task possible, members donated time, effort, and out of pocket expenses. When the well started to dry, the chapter and the Foundation supplemented the cost of completing this project. To date, dresses have been sent to Kenya, Haiti and Costa Rica. Dress a Girl Around the World began in February 2012 and culminated that December. Chapter participation surpassed expectations. The Sewing Circle that was fondly named our "sweat shop" produced a whopping 262 dresses.



HEALTH

COMMUNITY HEALTH INITIATIVES

IN APRIL, 2012, SIGMA TAU OMEGA MEMBERS, OUR EYL (EMERGING YOUNG LEADERS) GROUP, PARENTS AND FRIENDS VOLUNTEERED FOR A COLLABORATIVE EFFORT TO FEED THE HUNGRY IN THE CARY/WESTERN WAKE COUNTY SERVICE AREA. Participants turned the soil and planted rows of vegetables and fruits to feed the hungry at the Simple Gifts Community Garden. In doing so we learned about the eco process of composting and planted Heirloom tomatoes and were invited to return at harvest time. All foods grown will be harvested and donated to local food pantries and homeless shelters. This activity focused on our Environmental Stewardship & Sustainability initiative and offered a reminder "not to take more from mother earth than needed."

IN SEPTEMBER 2012, WE PARTNERED WITH MOUNT ZION BAPTIST CHURCH TO HOST OUR FIRST COMMUNITY HEALTH FAIR. The fair theme was "Mind Body & Spirit" which offered a holistic approach to health care.

Presenters included a psychologist, physical therapist, health insurance specialist, dentist, Zumba instructor, anesthesiologist, childcare provider, and hair stylist. On-site HIV-AIDS testing was also offered.

LATER THAT YEAR, IN DECEMBER, SIGMA TAU OMEGA MEMBERS PROVIDED A CHRISTMAS LUNCHEON FOR THE SENIOR TEENAGERS, AT THE RALEIGH SAFETY & COMMUNITY CLUB/PASSAGE HOME. Passage Home is a faith-based nonprofit community development corporation that has been serving Wake County, NC since 1991. It is based out of the Raleigh Safety & Community Club. It provides weekly activities for community residents ages 55 and over (Senior Teenagers), including crafts, games, field trips, and fellowship. We entertained the Teens with Christmas-themed games and activities. We provided gifts of \$10 gift cards to Wal-Mart to aid in food, prescriptions or everyday living items. The Teens received lunch and were entertained by our members.



ECONOMIC EMPOWERMENT

EARN SAVE PROSPER (ESP)

AS AN ANNUAL SIGNATURE PROGRAM FOR SIX YEARS, ESP IS GEARED TOWARDS TEACHING OUR YOUTH ABOUT THE IMPORTANCE OF SAVING AND MAKING WISE CHOICES WITH MONEY.

In March 2011, area youth were invited to participate in a workshop to improve their financial literacy. The participants played a life-sized interpretation of the board game: The Game of Life. They were paired with members to assist them in making financial decisions as they navigated the game. There were four key stations that the participants had to visit: bank, housing, transportation and lifestyle. At these stations they had to make major decisions about where they would live, what they would drive, how they would eat and how they would be entertained. They were also given the choice of putting money in savings and/or donating to charity. At the conclusion of the game, we discussed the importance of budgeting and respecting their parents' budgets. Sponsors were Fifth Third Bank, Mechanics & Farmers Bank, and Allstate Insurance.

The following year, in March, 34 middle school students converged on Marbles Museum in downtown Raleigh for the Game of Life Part II. Participants learned that everything in life has a price tag and choices are very important. They were given real life scenarios for which they were required to make difficult but necessary choices. They were expected to make life-impacting choices (food over medicine), health insurance over housing, etc. The goal was to learn the importance of preparing to earn by getting a good education and learning to handle finances so that the ability to save (and prosper) is possible.



THE ARTS

In December, 2011, EYL (Emerging Young Leaders) program participants were invited to see a performance of the African American Dance Ensemble (AADE). The AADE is much more than just another dance troupe. The Ensemble is an agency of positive social change and reinforcement of the best of human values (peace, love and respect). Aspects of African Culture were explained and the girls and members participated in the ritual dance routines. We used this session as another opportunity for teambuilding as well as cultural enlightenment.



PARTNERSHIP HIGHLIGHTS

PARTNER SPOTLIGHTS



In the winter of 2012 IBM provided funds for the organization's participation in the MATCH (mothers and their children) Program. The organization partnered with the Women's Correctional Center to provide coats and winter wear for the children of incarcerated mothers. MATCH identified 20 children who were in need. The chapter donated items to the prison who presented them to children at the annual holiday party. A long-term partner, IBM provided funds in 2009 for the Women at Work Networking Retreat, and in 2010 for an evening meal for 100 men, women and children who were housed at the Raleigh Rescue Mission. This evening meal of mashed potatoes, meatloaf, green beans, assorted desserts and drinks was most appreciated by the families and individuals who call the mission home. The following year, 2011, IBM supported the Emerging Young Leaders program by providing funds for each participant to receive a subscription to Discovery Girl Magazine. IBM's financial investment of \$5,000 over these last four years has been leveraged to provide over \$12,000 in services to the community we serve.



Over the last four years, Duke Energy and its predecessor Progress Energy provided \$2,500 in direct funding to support the Women at Work Networking Retreat, and the Emerging Young Leaders Program. The Women at Work Networking Retreat is a half-day professional development workshop designed for female entrepreneurs, executives, and women seeking to develop and strengthen their networking skills, better understand the importance of mental and emotional health and its relation to career advancement and learn best practices for success. The Emerging Young Leaders program is a national initiative of Alpha Kappa Alpha Sorority, Incorporated with the goal of impacting 20,000 middle school girls by offering tools to help develop life-long skills including advocacy, leadership, community service, environmental sustainability, technology, financial literacy, higher education, and non-traditional careers for women. Locally the program for 6th grade girls includes group sessions from October to June on the 3rd Saturday of the month with community service and cultural activities throughout.

PARTNERS

IVY COMMUNITY SERVICE FOUNDATION COMMUNITY PARTNERS

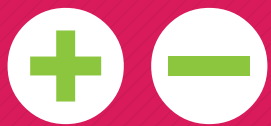
- «CHI RHO OMEGA CHAPTER OF ALPHA KAPPA ALPHA SORORITY, INC.»
 - «SIMPLE GIFTS COMMUNITY GARDEN»
 - «BAPTIST GROVE CHURCH»
 - «THE NORTH CAROLINA MUSEUM OF SCIENCE»
 - «THE EVA PERRY LIBRARY»
- «THE NORTH CAROLINA STATE UNIVERSITY AFRICAN AMERICAN CULTURAL CENTER»
 - «THE RALEIGH RESCUE MISSION»
 - «WAKE COUNTY TEACHER COUNSELOR NETWORK»
 - «RALEIGH SAFETY & COMMUNITY CLUB/PASSAGE HOME»
- «MORRISVILLE CHAPTER OF ZETA PHI BETA SORORITY, INC.»
 - «DRESS FOR SUCCESS»
 - «WOMEN 4 HOPE»
 - «THE TOWN OF CARY, NC»
- «WOMEN'S CORRECTIONAL CENTER OF RALEIGH»
 - «FIFTH THIRD BANK»
 - «MECHANICS & FARMERS BANK»
 - «ALLSTATE INSURANCE»
 - «THE JALEN ACADEMY, INC.»
 - «INTERFAITH FOOD SHUTTLE»
 - «BACKPACK BUDDIES»

FUNDRAISING HIGHLIGHTS

PEARLS WITH A PURPOSE GALA

The Pearls With A Purpose Gala is the signature event of Sigma Tau Omega and the Ivy Community Service Foundation of Cary. The gala is one of our biggest fundraising events to support the activities in the Western Wake community. The majority of our support goes towards providing scholarships for the area seniors and ongoing college students.





FINANCIALS

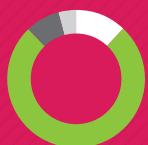
FINANCIAL POSITION

REVENUES

	2012	2011	2010
CONTRIBUTIONS	\$44,055	\$43,595	\$42,820
GRANTS	\$5,940	\$3,500	\$4,250
MEMBERSHIP DUES	\$2,535	\$2,190	\$2,310
DONATIONS	\$12,224	\$12,092	\$7,070

TOTAL REVENUES

2012	2011	2010
\$64,753	\$61,378	\$56,449



■ DONATIONS ■ GRANTS
■ FUNDRAISING ■ MEMBERSHIP DUES

EXPENSES

	2012	2011	2010
PROGRAM SERVICES			
COMMUNITY SERVICE	\$14,299	\$6,439	\$4,615
SCHOLARSHIPS	\$16,000	\$10,000	\$5,400
SUPPORTING SERVICES			
FUNDRAISING	\$20,994	\$20,492	\$18,983
MANAGEMENT & GENERAL	\$1,846	\$1,981	\$1,794

TOTAL EXPENSES

2012	2011	2010
\$53,140	\$38,911	\$30,794



■ SCHOLARSHIPS ■ MANAGEMENT & GENERAL
■ FUNDRAISING ■ COMMUNITY SERVICE

2012 2011 2010

[\$11,614]	[\$22,466]	[\$25,656]
\$83,888	\$72,274	\$49,808

NET ASSETS [INCREASE OVER PREVIOUS YEAR]

2012	\$6,300
2011	\$3,500
2010	\$4,350
2009	\$1,750

GRANTS

WAYS TO GIVE

YOU CAN MAKE A LARGER IMPACT ON THE IVY COMMUNITY SERVICE FOUNDATION OF CARY, INC.'S PROGRAMS THROUGH DIRECT OR INDIRECT CONTRIBUTIONS.

1.

Make a tax-deductible gift online at www.icsfocaryinc.org or mail a check to P.O. Box 5823, Cary, NC 27512-5823.

4.

Ask your employer to add ICSF as a charity designation or on any lists of charitable organizations.

2.

Participate in your employer's matching gifts program and designate the ICSF as the beneficiary.

5.

Use GoodSearch as your search engine and "Choose Your Cause"—the Ivy Community Service Foundation of Cary, Inc.

3.

Link your Food Lion MVP Card to the Ivy Community Service Foundation of Cary, Inc.

6.

Provide in-kind donations through your employer or business for the ICSF's community programs.





**IVY COMMUNITY
SERVICE FOUNDATION
OF CARY, INC.**

P.O. BOX 5823

CARY, NC 27512-5823

WWW.ICSFOfCARYINC.ORG