



Ivy Community Service Foundation of Cary, Inc.

www.icsfocaryinc.org

April 19, 2017

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Dear Community Partner,

The Ivy Community Service Foundation of Cary (ICSF) and the Sigma Tau Omega Chapter of Alpha Kappa Alpha Sorority are celebrating our **15th Annual Pearls with a Purpose Charity Gala: A Krystal Affair** on Saturday, September 30, 2017. Our charity gala, which will take place at the Sheraton Imperial Hotel and Convention Center 4700 Emperor Blvd, Durham, NC 27703, is a formal evening of food, dancing and live music, with proceeds earmarked for our community service programs and scholarships. Your support of this event and all others helps us make a difference in the Cary and Western Wake County areas.

The ICSF, a 501 (c) (3) nonprofit tax-exempt organization that allows contributors and supporters to partner and make tax-deductible contributions, was created by the Sigma Tau Omega Chapter of Alpha Kappa Alpha Sorority, Incorporated®. The organization was created to further respond to the needs of the community by offering exemplary service initiatives and progressive programs throughout western Wake County. Our service includes providing scholarships to deserving high school graduates, donating food and supplies to families in need, supporting local health and wellness programs, and advancing our signature program for youth, ASCEND. Learn more about our community engagement at www.icsfocaryinc.org.

We are hopeful that you will consider supporting our Charity Gala in one or more of the following ways:

1. Agree to be a Sponsor
2. Purchase an ad in our souvenir journal
3. Purchase a ticket to attend
4. Make a monetary donation (patron)

We are hopeful that you will consider supporting this effort as we continue this noble effort. We are excited to partner with you because together we can make a greater impact in the community we share. Please consider a sponsorship level, or purchasing an ad and join us at this year's Gala.

Feel free to contact our Sponsorship Chairman, Ayana Simon, ansimon2@gmail.com or (919) 606-9772 for additional information.

Respectfully,

Priscilla Tyree Williams
President, Ivy Community Service Foundation

Shena Thornton
President, Sigma Tau Omega Chapter

Ayana Simon
Pearls with a Purpose Gala Sponsorship Chairman



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PEARLS WITH A PURPOSE CHARITY GALA SPONSORSHIP LEVELS

<input type="checkbox"/> Platinum Sponsor \$1,500+ 10 Tickets for Admission to the Gala (full table) Full Page Ad Premium Seating with Table Signage Premier Sponsorship Acknowledgement at the Gala Cocktail Hour Sponsorship Signage 10 Drink Tickets for Gala 1 yr Advertisement on the ICSF and Sigma Tau Omega Website	<input type="checkbox"/> Pearl Sponsor \$1,000 10 Tickets for Admission to the Gala (full table) Full Page Ad Premium Seating with Table Signage Premier Sponsorship Acknowledgement at the Gala 1 yr Advertisement on the ICSF and Sigma Tau Omega Website
<input type="checkbox"/> Tea Rose Sponsor \$500 4 Tickets for Admission to the Gala Half Page Ad Premium Seating Sponsorship Acknowledgement at the Gala	<input type="checkbox"/> Ivy Sponsor \$250 2 Tickets for Admission to the Gala Quarter Page Ad Sponsorship Acknowledgement at the Gala

Name of Organization/Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: (____) _____ - _____ E-mail: _____

Contact Name: _____ Title: _____

Name of ICSF Member You Are Supporting: _____

ADVERTISING RATES (Full Color – Check one)

Full Page \$100.00 Half Page \$75.00 Quarter Page \$50.00

Business Card \$25.00 Patrons \$____.00 (Donations)

Printer-ready Ads should be submitted electronically via ICSFFUND@gmail.com

PAYMENT INFORMATION

Enclosed is our payment of \$ _____

Form of Payment: Cash Check # _____ Money Order _____

THIS FORM MUST BE RETURNED WITH FEE REMITTANCE AND AD INFORMATION NO LATER THAN SEPTEMBER 1, 2017. Please make checks or money orders payable to The Ivy Community Service Foundation of Cary, Inc.

TO: ICSF
Attn: Andrea Owens-Byrd, Financial Secretary
PO Box 5823
Cary, North Carolina 27512

Questions Regarding Sponsorships and Ads? Please contact Ayana Simon at ansimon2@gmail.com or (919) 606-9772

PO Box 5823 ♦ Cary, NC 27512-5823